

PRESS KIT

# LE SYMBOLE — DE PARIS

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The immersive walk on the Champ-de-Mars • A Timescope creation • 2026

# LE SYMBOLE DE PARIS

A one-hour guided walk on the Champ-de-Mars, punctuated by fifteen virtual-reality scenes, to relive two thousand years of history and the epic that gave birth to the Eiffel Tower.

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### AT A GLANCE

**June 2026**

PUBLIC LAUNCH,  
AFTER A MAY  
PILOT PHASE

**1 hour**

GUIDED OPEN-  
AIR WALK

**15 scenes**

RECREATED IN  
VIRTUAL REALITY

**2,000  
years**

OF HISTORY,  
FROM LUTETIA  
TO TODAY

**3  
languages**

FRENCH,  
ENGLISH,  
SPANISH

**Ages 8+**

A FAMILY-  
FRIENDLY  
EXPERIENCE



Equipped with a VR headset and headphones, visitors travel through time at the foot of the Eiffel Tower. © Timescope

# THE EIFFEL TOWER AS YOU HAVE NEVER SEEN IT

The silhouette of the Eiffel Tower is known the world over – yet its true story still holds many secrets. Following the success of “**Les Origines de Paris**”, still running on the banks of the Seine, French start-up Timescope presents its new immersive experience: “**Le Symbole de Paris**”, an unprecedented walking tour of the Champ-de-Mars. After a pilot phase in May with its very first visitors, the experience officially launches in June 2026.

Wearing a virtual-reality headset and accompanied by a guide, visitors move from point to point across the Champ-de-Mars. At each stop, an **immersive capsule** plunges the site back into a precise moment in time: the wild plain where Gauls and Romans clashed, the oath of the Fête de la Fédération, the dizzying construction site of the Tower, the dazzling 1889 World's Fair, and the dark hours of the Occupation.

This virtual-reality experience lifts the veil on the invisible: connecting what we see today to the events that shaped this place, and recapturing the emotion of the moments that made Paris.

*“We want to make history alive and accessible. With ‘Le Symbole de Paris’, the public follows one great narrative – in the right place, at the right moment – and rediscovers the emotion of the events that shaped Paris.”*

**ADRIEN SADAKA, CO-FOUNDER OF TIMESCOPE**



The 1889 World's Fair, with the Eiffel Tower then painted red. Timescope reconstruction.



The construction site (1887-1889), recreated in 3D: “2 years, 2 months and 5 days”.

# A STORY IN THREE ACTS

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## ACT I – A LAND STEEPED IN HISTORY

- 52 BC** **The original battle.** In the mist of the Grenelle plain, the Parisii face the Roman legions: from this defeat, Lutetia – the future Paris – is born.
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- 1780** **The Champ de Mars.** Louis XV's École Militaire rises as an architect's sketch; on the parade ground, a certain Napoleon Bonaparte will soon train.
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- July 14, 1790** **The Fête de la Fédération.** Amid an immense crowd, Lafayette, Louis XVI and the people swear allegiance to the Revolution. The soul of the place was born that day.
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## ACT II – THE BIRTH OF THE EIFFEL TOWER

- 1884-1886** **A thousand-foot tower.** Pyramids, cathedrals and obelisks rise over the Champ-de-Mars: humanity has never built beyond 170 metres. The challenge for the Revolution's centenary: 300 metres.
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- 1884** **Gustave Eiffel.** From the Levallois-Perret workshops to the Statue of Liberty assembled in the middle of Paris, the Tower is revealed as a collective work: Nougier, Koechlin, Sauvestre... and Eiffel.
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- 1886** **The rival.** Facing Eiffel, architect Jules Bourdais and his stone "Sun Column": the battle of the Classics against the Moderns.
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- 1887-1889** **A race against time.** A scathing open letter signed by Maupassant and Dumas, foundations soaked by the Seine, assembly "to the tenth of a millimetre": the construction site in fast motion, countdown included.
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- 1889** **The triumph.** The inauguration, the climb through the floors, the World's Fair experienced at street level and the Gallery of Machines, up to the Tower ablaze with light at night.
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## ACT III – LIFE AFTER

- 1900-1921** **A laboratory.** Promised for dismantling, the Tower is saved by science: meteorology, Captain Ferrié's wireless telegraphy, the birth of Radio Tour Eiffel.
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- 1925** **In the heart of the French.** The Roaring Twenties: Cocteau, Rivière and Citroën's 200,000 light bulbs turn the Tower into a legend.
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- 1940-1944** **The Resistant.** Hitler dreams of being photographed at the top: the lift cables are sabotaged. At the Liberation, Paris is free – the Tower has resisted.
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- Today** **The symbol of Paris.** From the sparkle of the year 2000 to the great gatherings, the Tower remains unrivalled. As a bonus: a "private visit" inside its original machinery.
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# FIFTEEN IMMERSIVE SCENES

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52 BC – The defeat of the Parisii against the Roman legions.



July 14, 1790 – The Fête de la Fédération, the first “Bastille Day”.



1884 – Eiffel's workshops in Levallois-Perret, where the Tower was designed.



1889 – The World's Fair and its ephemeral palaces.



1889 – The Gallery of Machines, Europe's largest metallic structure.



The Tower illuminated: “a true blaze of light”. Timescope 3D reconstructions.

## WALKING THROUGH TIME

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“Le Symbole de Paris” is built on Timescope's signature **immersive walk** format: an open-air guided tour where walking alternates with time-travel capsules.

The tour starts from the Timescope shop at **12, rue Dupont des Loges (Paris 7th)**, a few minutes' walk from the Champ-de-Mars, where each visitor is fitted with a **virtual-reality headset** and **headphones**. Led by a guide, the group then reaches the foot of the Eiffel Tower for a loop route across the Champ-de-Mars.

At each stop, the headset switches over: the real-world scenery fades away and the site is reborn in another era, recreated in 360° 3D. Between scenes, the narrator's voice and the music accompany the walk, while a year counter marks each leap in time. Some stops conjure up vanished monuments and architects' sketches in augmented reality, right in today's landscape.



The tour is led by Timescope guides, from the departure on rue Dupont des Loges to the return. © Timescope

**360°**

FULLY IMMERSIVE 3D SCENES

**FR • EN • ES**

THREE VERSIONS OF THE  
NARRATION

**Open air**

A LOOP ROUTE ACROSS THE  
CHAMP-DE-MARS

# A RIGOROUS HISTORICAL WORK

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**Based on archives, approved by historians.** “Le Symbole de Paris” draws on historical archives and has been validated by a committee of historians chaired by **Géraud Létang**, a specialist in the history of Paris. This scientific committee – historians, researchers, curators – guarantees the rigour of the narrative and of every reconstruction.

**Renowned voices.** The narration is performed by actress **Gaia Weiss** for the French and English versions, and by **Valquiria Huerta** for the Spanish version: a strong, warm and instantly recognisable vocal identity.

**A period soundtrack.** The walk is set to music tied to the eras it crosses – from Gossec to Satie – together with immersive sound design: the hail of arrows, the cannons of the Fédération, the metallic clamour of the construction site, the hum of the World's Fair.

**Little-known revelations.** The experience dwells on the stories even Parisians don't know: the Tower was not Eiffel's idea alone; the Statue of Liberty was assembled in the middle of Paris; a 350-metre “Sun Column” almost took its place; and it was science that saved it from demolition.



*Eiffel's workshops in Levallois-Perret, recreated in 3D from the archives. © Timescope*

# TIMESCOPE, PIONEER OF TIME TRAVEL

A French start-up pioneering virtual reality for heritage for over ten years, **Timescope** designs immersive experiences that combine historical rigour with technological innovation, offering the public a new way to explore places and their stories.

Launched in June 2025 on the banks of the Seine, “**Les Origines de Paris**” ([www.originesdeparis.com](http://www.originesdeparis.com)) has already welcomed **more than 30,000 visitors**, with an average rating of **4.9/5**. “**Le Symbole de Paris**” is its second chapter: the same promise of time travel, a new territory – the Champ-de-Mars – and a new heroine, the Iron Lady.

**10+ years**

OF INNOVATION FOR HERITAGE

**30,000+**

VISITORS TO LES ORIGINES DE PARIS SINCE JUNE 2025

**4.9/5**

AVERAGE VISITOR RATING



*Le Symbole de Paris, Timescope's second immersive walk in Paris. © Timescope*

# VISIT, WATCH, BOOK

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## LAUNCH

**June 2026** – after a May pilot phase; open year-round

## DEPARTURE POINT

**12, rue Dupont des Loges**  
**75007 Paris** – equipment provided on site

## DURATION

**About 1 hour** – guided walk on the Champ-de-Mars

## LANGUAGES

**French, English, Spanish**

## MINIMUM AGE

**8 years old**

## PRICES

**€25 to €30** – reduced rates from €19

## BOOKING

Recommended at [www.symboledeparis.com](http://www.symboledeparis.com)

## PRESS CONTACT

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High-definition visuals, trailer and press access to the experience available on request.